

THE LOFT

Business Member Form



LOFT Business Memberships

All Business Members will receive a free regular listing in *Community News*, a 20% discount on all advertising in LOFT publications, as well as discounts on banner advertising on The LOFT's website. Business members also receive a free listing in the business section of our website.

Your Annual Business Membership includes:

- Continued free listing in CNews.
- 20% discount on all CNews, Web, Program Book and Pride Guide advertising.
- Membership at the \$300 and \$500 level includes membership for two.
- Membership at \$1,000 and above entitles membership for five employees.
- Membership fee discounted by 25% for any business member successful in getting another business to join.
- Free listing in the Business Directory of our website.
- Space allocated at The LOFT for business cards of business members only.
- Annual business luncheon/brunch with the President/Board to discuss how to promote gay owned/friendly business. One of these two meetings may be coupled with an invitation to local politicians.

Thank you for becoming a Business Member of The LOFT.

By advertising as a Business Member, you are giving our community a valuable resource in the goods and services you provide. Further, having LGBT-friendly resources such as yours is very important to our community.

Your membership card will be mailed in 4-6 weeks. The LOFT, Inc. is a 501(c)(3) not-for-profit organization. Contributions are tax deductible to the extent allowed by current law.

Business Membership Form

Name(s) _____

Address _____

City _____ ST _____ ZIP _____

Phone: _____

E-mail _____

It is THE LOFT's policy to keep its mailing and email list strictly confidential.

Business Member Level

- ___ \$300 Business
- ___ \$500 Business Patron
- ___ \$1,000 Corporate Sponsor
- ___ \$5,000 Business Leader

All business members receive a one-year listing in The LOFT's *CNews* Business Directory.

Please include the text for your listing on the next three lines:

Payment Information

___ Check/MO enclosed payable to: **The LOFT**

___ Charge my membership to Visa/MC

Card# _____

Exp: _____

Name on Card: _____

Signature _____

**Please fax your completed form to
The LOFT at 914-682-7827, or mail to:
The LOFT – 252 Bryant Avenue
White Plains, NY 10605**

Office Use: _____
New ___ Renewal ___ Initial DJ