



SHOW YOUR PRODUCTS, YOUR SERVICES AND YOUR PRIDE!

THE LOFT PRIDE GUIDE 2010 ADVERTISING RATE SHEET and Order Form (Page 2)

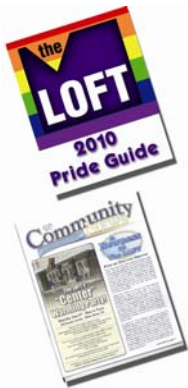
Deadline: February 19th, 2010

Please place the following size ad in
The LOFT Pride Guide 2010

Reach out to the loyal LGBT consumers of the Lower Hudson Valley! Advertise in **The LOFT's Pride Guide 2010** book and you're automatically included in our **Online Directory** of Gay Friendly Businesses.

*All Full or Half Page advertisers (In the Pride Guide or CNews are entitled to a Deluxe web listing at no extra charge. Or if you wish to go with a **Deluxe Listing in our Online Directory we will give you a free Business Card ad in our Pride Guide book.

Pride Guide 2010 & Community News Rates



- | | | | |
|---|-------|---|-------|
| <input type="checkbox"/> *Full Page (4.5" w X 7.5" h) | \$250 | <input type="checkbox"/> Front or Back Inside Cover (4.5" X 7.5") | \$300 |
| <input type="checkbox"/> *Half Page (4.5" w x 3.75" h) | \$150 | <input type="checkbox"/> Back Outside Cover (4.5" X 7.5") | \$400 |
| <input type="checkbox"/> Business Card | \$50 | <input type="checkbox"/> Community News Business card ad | \$50 |
| | | 6 Issues Annually. \$50 per issue or 6 for the cost of 5! | |
| <input type="checkbox"/> **Deluxe Web Listing Option: (See Below for example & details):
(Includes free Business Card ad in our 2010 Pride Guide Book) | | | \$150 |

NEW!

LOFT Online Directory and BANNER ADVERTISING Options

All Rates Per Insertion

Banner Advertising (Tower)

170W x 350H pix

\$75. 1 X Month

\$60. 6 X Months

\$50. Annual Rate

We'll design an attention grabbing ad for you that you can use elsewhere, too!

Standard Listing (free)

e.g: *Laura Jones, LMSW*

Mind/Body, Hypnosis, Guided Imagery.

White Plains (914) 434-78XX

Deluxe Web Listing Option

All Full or Half Page advertisers (In the Pride Guide or CNews are entitled to a Deluxe web listing at no extra charge. Otherwise:

\$150 Annual Rate

This listing is clickable & links to an email or website. Comes with **Complimentary Business card ad in the 2010 Pride Guide.**

Deluxe Listing (Actual Size Larger than example shown Below)



Dorothy J. Dembowski

Financial Advisor

501 Merritt 7

Norwalk, CT 06851

Phone: (203) 523-4235

dorothy.j.dembowski@ampf.com

www.ameripriseadvisors.com

Ameriprise Financial has been a leader in financial planning for the gay and lesbian community for decades.



Please see terms and deadline dates below.

TERMS:

1. Payment and camera ready art (and/or electronic file) **must** be received by **Feb 19th, 2010**. All electronic files should be high resolution JPEG or similar graphics.
2. Ads **must** be paid for in advance. Ads will **not** appear without payment.
3. The publisher retains the right to edit and/or reject any advertisement.
4. The LOFT Pride Guide 2010 will be distributed February 2010. Ads will be displayed in the special Pride Guide section of The LOFT's website.

I / WE AGREE TO THE ABOVE DESCRIBED TERMS:

_____		_____	
Authorized Advertiser Signature		Date	
Name: _____	Company: _____		
Address: _____	Fax: _____		
City: _____	State: _____	ZIP: _____	
Phone: _____	E-mail: _____		

PLEASE RETURN THIS SIGNED FORM WITH PAYMENT AND YOUR AD:

Enclosed is my Check VISA MasterCard

Payment Amount \$ _____

Card Number: _____ Exp. Date: _____

Signature: _____

Please make checks payable to "The LOFT."
Send payment or payment information with form to:

The LOFT
252 Bryant Ave
White Plains, NY 10605
Attn: Pride Guide 2010
Phone: (914) 948-2932 Ext. 15
Fax: (914) 682-7827

The LOFT is a 501(c)(3) not-for-profit corporation.
Contributions are tax deductible to the extent permitted by law. A copy of The LOFT's latest annual report may be obtained upon request from The LOFT or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, New York 10271.