



The LOFT's Annual Gala Benefit  
**A Venetian Masquerade**  
 November 5, 2009



Enjoy an evening of %carnevale Italiano,+as The LOFT takes you to a venetian masquerade. This event will take place at the exclusive Oak Room at Samø of Gedney Way in White Plains, with dinner, music, dancing, special guests, awards ceremony, and more!

**This Year Combining our Annual Pride Guide Advertising with our Program Book!**

Weøe making it easier to not only show your support for The LOFT by advertising in our Venetian Masquerade program book, but combining that advertising offer with our annual LOFT Pride Guide. Itø two marketing venues for the price of one! Secure your advertising in our program book for the Annual Gala, and weø use the same advertisement in our Annual Pride Guide, which will be produced and distributed starting in January of 2010, and distributed throughout the year!

**About the Pride Guide:**

This annual publication is the LGBT communityø guide to LGBT-Friendly businesses, services, and organizations, and is handed out during the year at every LOFT and regional LGBT event in which The LOFT participates. It is referred to throughout the year by many, and provides important contact information, event schedules, and more. It gives a %big picture+layout of the LGBT communities just above NYC, and those gay-friendly businesses that provide services and products.

Secure your spot in both The LOFT's Pride Guide and our Annual Jubilee's program NOW!

**Deadline: October 20, 2009**

**EXCELLENT OUTREACH AT EXCELLENT RATES**

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| <input type="checkbox"/> Full Page (4.5+w X 7.5+h)  | \$250 | <input type="checkbox"/> Front or Back Inside Cover (4.5+X 7.5+) | \$300 |
| <input type="checkbox"/> Half Page (4.5+w X 3.75+h) | \$125 | <input type="checkbox"/> Back Outside Cover (4.5+X 7.5+)         | \$400 |
| <input type="checkbox"/> Business Card              | \$50  | <input type="checkbox"/> One-Sentence Booster (text only)        | \$20  |

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For more information, please contact The LOFT's Marketing Specialist, Enda Cusack at 914-948-2932 ext. 15 or by emailing [enda@loftgaycenter.org](mailto:enda@loftgaycenter.org).

Enclosed is my  Check  VISA  MasterCard

Payment Amount \$\_\_\_\_\_

Name as it appears on card\_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

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Please make checks payable to %the LOFT.+Send payment or payment information with form to:

**The LOFT**  
**252 Bryant Aveune, White Plains, NY 10605**  
**Attn: Gala Program Book**  
 Phone: (914) 948-2932 Ext. 11  
 Fax: (914) 682-7827

**The LOFT is a 501(c)(3) not-for-profit corporation.**

Contributions are tax deductible to the extent permitted by law. A copy of The LOFTø latest annual report may be obtained upon request from The LOFT or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, New York 10271.

1. Payment and camera ready art (and/or electronic file) **must** be received by **October 20, 2009**. All electronic files should be high resolution JPEG or similar graphics.
2. Ads **must** be paid for in advance. Ads will **not** appear without payment.
3. The publisher retains the right to edit and/or reject any advertisement.